

Editorial submission guidelines

AIJ is always delighted to hear from GAI members and the AI and architectural industries. Our mission is to share the views of its readership, showcase new products and interesting projects, explore trends and innovations and feature the people that make the industry exciting.

What we're looking for

NEWS: the front section of AIJ explores the latest stories in AI and architecture. It includes events, projects, research, innovation and business issues. Stories typically run to 300 words and all imagery needs to be high quality/high resolution. Press releases are welcome.

PROJECTS: Case studies of stand-out build projects. If you've supplied to/been specified on an interesting project send a summary of details to the editor and be able to supply photographs.

PROFILE: If your company wishes to appear in AIJ send a short paragraph explaining why we should feature you and be prepared to be interviewed for the piece. We are looking for business leaders and companies that have an interesting story to tell or a compelling reason to be included. Are you developing the business in a new direction? Are you being innovative in some way? What makes you stand out from your competitors?

OPINION: We want the AI community to share views and ideas and provoke discussion and elicit debate on all manner of issues. If you want to put forward a thought-provoking opinion or have your say on an issue affecting the industry currently send us a short paragraph summarising what your specific point/argument is.

NEW PRODUCTS

Press releases with details of new products to market are welcomed. They must have high quality photography to accompany them.

CPD

Part of our mission is to build knowledge and learning opportunities for our readers so if you are an expert in a particular area we are keen to hear ideas for features

What we don't want

Editorial articles are not a platform for a sales pitch for your company. If you are proposing a feature article, please avoid blatant promotion of your company, services or products – focus instead on the value, knowledge and insights that you can offer our readers on a topical issue.

In the first instant just send a summary of your story (or a press release). Don't submit fully complete articles. This will happen once a brief has been agreed with the editor.

The process

Send your ideas/stories to the editor at nicky@atompublishing.co.uk
You will receive a reply shortly after but all ideas have to be discussed with the editorial committee at the GAI at quarterly meetings. If your suggestion gets the go-ahead you will then receive a full brief and details from the editor.